

EXHIBIT "A"

ASCD PUBLICATION(S):

3. **Title:** *Educational Leadership*, 63(6)
Author(s): Grant Wiggins and Jay McTighe
Selection: "Examining the Teaching Life" (March, 2006) pp. 26-29
Credit: **Source:** "Examining the Teaching Life," by Grant Wiggins and Jay McTighe, 2006, *Educational Leadership* 63(6), pp. 26-29. © 2006 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 63
3. **Title:** *Educational Leadership*, 66(5)
Author(s): Bill Ferriter
Selection: "Learning with Blogs and Wikis" (February, 2009) pp. 34-38
Credit: **Source:** "Learning with Blogs and Wikis," by Bill Ferriter, 2009, *Educational Leadership* 66(5), pp. 34-38. © 2009 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 69
3. **Title:** *Educational Leadership*, 66(5)
Author(s): Catherine M. Brighton
Selection: "Embarking on Action Research" (February, 2009) pp. 40-44
Credit: **Source:** "Embarking on Action Research," by Catherine M. Brighton, 2009, *Educational Leadership* 66(5), pp. 40-44. © 2009 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 63

EXHIBIT "A"

ASCD PUBLICATION(S):

1. **Title:** *Educational Leadership*, 53(1)
Author(s): Ron Brandt
Selection: "Punished by Rewards? A Conversation with Alfie Kohn" (September, 1995) pp. 13-16
Credit: **Source:** "Punished by Rewards? A Conversation with Alfie Kohn," by Ron Brandt, 1995, *Educational Leadership* 53(1), pp. 13-16. © 1995 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 41
2. **Title:** *Educational Leadership*, 60(6)
Author(s): Doug Cooper and Jennie L. Snell
Selection: "Bullying - Not Just a Kid Thing" (March, 2003) pp. 22-25
Credit: **Source:** "Bullying - Not Just a Kid Thing," by Doug Cooper and Jennie L. Snell, 2003, *Educational Leadership* 60(6), pp. 22-25. © 2003 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38
3. **Title:** *Educational Leadership*, 63(1)
Author(s): Nel Noddings
Selection: "What Does It Mean to Educate the Whole Child?" (September, 2005) pp. 8-13
Credit: **Source:** "What Does It Mean to Educate the Whole Child?" by Nel Noddings, 2005, *Educational Leadership* 63(1), pp. 8-13. © 2005 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38
4. **Title:** *Educational Leadership*, 66(1)
Author(s): Russell Skiba and Jeffrey Sprague
Selection: "Safety without Suspensions" (September, 2008) pp. 38-43
Credit: **Source:** "Safety without Suspensions," by Russell Skiba and Jeffrey Sprague, 2008, *Educational Leadership* 66(1), pp. 38-43. © 2008 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 41
5. **Title:** *Educational Leadership*, 66(1)
Author(s): Rick Smith and Mary Lambert
Selection: "Assuming the Best" (September, 2008) pp. 16-20
Credit: **Source:** "Assuming the Best," by Rick Smith and Mary Lambert, 2008, *Educational Leadership* 66(1), pp. 16-20. © 2008 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38
6. **Title:** *Educational Leadership*, 66(1)
Author(s): Paula Denton
Selection: "The Power of Our Words" (September, 2008) pp. 28-31
Credit: **Source:** "The Power of Our Words," by Paula Denton, 2008, *Educational Leadership* 66(1), pp. 28-31. © 2008 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38
7. **Title:** *Educational Leadership*, 66(1)
Author(s): Elizabeth Bondy and Dorene D. Ross
Selection: "The Teacher as Warm Demander" (September, 2008) pp. 54-58
Credit: **Source:** "The Teacher as Warm Demander," by Elizabeth Bondy and Dorene D. Ross, 2008, *Educational Leadership* 66(1), pp. 54-58. © 2008 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38

8. **Title:** *Educational Leadership*, 63(5)
Author(s): Linda Darling-Hammond and Olivia Ifill-Lynch
Selection: "If They'd Only Do Their Work!" (February, 2006) pp. 8-13
Credit: **Source:** "If They'd Only Do Their Work!" by Linda Darling-Hammond and Olivia Ifill-Lynch, 2006, *Educational Leadership* 63(5), pp. 8-13. © 2006 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 45
9. **Title:** *Educational Leadership*, 63(9)
Author(s): Gary Garbe and David Guy
Selection: "No Homework Left Behind" (Summer, 2006) pp. Online
Credit: **Source:** "No Homework Left Behind," by Gary Garbe and David Guy, 2006, *Educational Leadership* 63(9), pp. Online. © 2006 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 41
10. **Title:** *Educational Leadership*, 58(7)
Author(s): Etta Kralovec and John Buell
Selection: "End Homework Now" (April, 2001) pp. 39-42
Credit: **Source:** "End Homework Now," by Etta Kralovec and John Buell, 2001, *Educational Leadership* 58(7), pp. 39-42. © 2001 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38
11. **Title:** *Educational Leadership*, 64(6)
Author(s): Robert J. Marzano and Debra J. Pickering
Selection: "Special Topic: The Case For and Against Homework" (March, 2007) pp. 74-79
Credit: **Source:** "Special Topic: The Case For and Against Homework," by Robert J. Marzano and Debra J. Pickering, 2007, *Educational Leadership* 64(6), pp. 74-79. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 45
12. **Title:** *Educational Leadership*, 65(7)
Author(s): Paul Gorski
Selection: "The Myth of the "Culture of Poverty"" (April, 2008) pp. 32-36
Credit: **Source:** "The Myth of the "Culture of Poverty"," by Paul Gorski, 2008, *Educational Leadership* 65(7), pp. 32-36. © 2008 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 41
13. **Title:** *Educational Leadership*, 65(7)
Author(s): Joy G. Dryfoos
Selection: "Centers of Hope" (April, 2008) pp. 38-43
Credit: **Source:** "Centers of Hope," by Joy G. Dryfoos, 2008, *Educational Leadership* 65(7), pp. 38-43. © 2008 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 41
14. **Title:** *Educational Leadership*, 65(7)
Author(s): Eileen Santiago, JoAnne Ferrera, and Marty Blank
Selection: "A Full-Service School Fulfills Its Promise" (April, 2008) pp. 44-47
Credit: **Source:** "A Full-Service School Fulfills Its Promise," by Eileen Santiago, JoAnne Ferrera, and Marty Blank, 2008, *Educational Leadership* 65(7), pp. 44-47. © 2008 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38
15. **Title:** *Educational Leadership*, 65(7)
Author(s): Kate Anderson Simons and Rivka H. Friedman
Selection: "Seven Systemwide Solutions" (April, 2008) pp. 64-68
Credit: **Source:** "Seven Systemwide Solutions," by Kate Anderson Simons and Rivka H. Friedman, 2008, *Educational Leadership* 65(7), pp. 64-68. © 2008 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38

16. **Title:** *Educational Leadership*, 65(7)
Author(s): Rebecca S. Wheeler
Selection: "Becoming Adept at Code-Switching" (April, 2008) pp. 54-58
Credit: **Source:** "Becoming Adept at Code-Switching," by Rebecca S. Wheeler, 2008, *Educational Leadership* 65(7), pp. 54-58. © 2008 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38
17. **Title:** *Educational Leadership*, 53(1)
Author(s): Ron Brandt
Selection: "Punished by Rewards? A Conversation with Alfie Kohn" (September, 1995) pp. 13-16
Credit: **Source:** "Punished by Rewards? A Conversation with Alfie Kohn," by Ron Brandt, 1995, *Educational Leadership* 53(1), pp. 13-16. © 1995 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 41
18. **Title:** *Educational Leadership*, 65(2)
Author(s): Carol S. Dweck
Selection: "The Perils and Promises of Praise" (October, 2007) pp. 34-39
Credit: **Source:** "The Perils and Promises of Praise," by Carol S. Dweck, 2007, *Educational Leadership* 65(2), pp. 34-39. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 41
19. **Title:** *Educational Leadership*, 60(6)
Author(s): Eric Schaps
Selection: "Creating a School Community" (March, 2003) pp. 31-33
Credit: **Source:** "Creating a School Community," by Eric Schaps, 2003, *Educational Leadership* 60(6), pp. 31-33. © 2003 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 48
20. **Title:** *Educational Leadership*, 60(1)
Author(s): Marge Scherer
Selection: "Do Students Care About Learning? A Conversation with Mihaly Csikszentmihalyi" (September, 2002) pp. 12-17
Credit: **Source:** "Do Students Care About Learning? A Conversation with Mihaly Csikszentmihalyi," by Marge Scherer, 2002, *Educational Leadership* 60(1), pp. 12-17. © 2002 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 45
21. **Title:** *Educational Leadership*, 60(1)
Author(s): Gregory A. Smith
Selection: "Going Local" (September, 2002) pp. 30-33
Credit: **Source:** "Going Local," by Gregory A. Smith, 2002, *Educational Leadership* 60(1), pp. 30-33. © 2002 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38
22. **Title:** *Educational Leadership*, 67(3)
Author(s): Tony Winger
Selection: "Grading What Matters" (November, 2009) pp. 73-75
Credit: **Source:** "Grading What Matters," by Tony Winger, 2009, *Educational Leadership* 67(3), pp. 73-75. © 2009 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 38

EXHIBIT "A"

ASCD PUBLICATION(S)

1. **Title:** *Educational Leadership*, 63(3)
Author(s): Jay McTighe and Ken O' Connor
Selection: "Seven Practices for Effective Learning" (November, 2005) pp. 10-17
Credit: **Source:** "Seven Practices for Effective Learning," by Jay McTighe and Ken O' Connor, 2005, *Educational Leadership* 63(3), pp. 10-17. © 2005 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$25
2. **Title:** *Educational Leadership*, 58(1)
Author(s): Carol Ann Tomlinson
Selection: "Reconcilable Differences: Standards-Based Teaching and Differentiation" (September, 2000) pp. 6-11
Credit: **Source:** "Reconcilable Differences: Standards-Based Teaching and Differentiation," by Carol Ann Tomlinson, 2000, *Educational Leadership* 58(1), pp. 6-11. © 2000 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$23
3. **Title:** *Educational Leadership*, 65(1)
Author(s): Susan Moore Johnson and Morgaen L. Donaldson
Selection: "Overcoming the Obstacles to Leadership" (September, 2007) pp. 8-13
Credit: **Source:** "Overcoming the Obstacles to Leadership," by Susan Moore Johnson and Morgaen L. Donaldson, 2007, *Educational Leadership* 65(1), pp. 8-13. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 23
4. **Title:** *Educational Leadership*, 65(1)
Author(s): Heather Lattimer
Selection: "To Help and Not Hinder" (September, 2007) pp. 70-73
Credit: **Source:** "To Help and Not Hinder," by Heather Lattimer, 2007, *Educational Leadership* 65(1), pp. 70-73. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 19
5. **Title:** *Educational Leadership*, 65(1)
Author(s): Laura Lipton and Bruce Wellman
Selection: "How to Talk So Students Listen" (September, 2007) pp. 30-34
Credit: **Source:** "How to Talk So Students Listen," by Laura Lipton and Bruce Wellman, 2007, *Educational Leadership* 65(1), pp. 30-34. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 19
6. **Title:** *Educational Leadership*, 65(1)
Author(s): Eric Glover
Selection: "Real Principals Listen" (September, 2007) pp. 60-63
Credit: **Source:** "Real Principals Listen," by Eric Glover, 2007, *Educational Leadership* 65(1), pp. 60-63. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 19
7. **Title:** *Educational Leadership*, 65(1)
Author(s): Casey Reason and Lisa Reason
Selection: "Asking the Right Questions" (September, 2007) pp. 36-40
Credit: **Source:** "Asking the Right Questions," by Casey Reason and Lisa Reason, 2007, *Educational Leadership* 65(1), pp. 36-40. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 23

8. **Title:** *Educational Leadership*, 65(1)
Author(s): Cindy Harrison and Joellen Killion
Selection: "Ten Roles for Teacher Leaders" (September, 2007) pp. 74-77
Credit: **Source:** "Ten Roles for Teacher Leaders," by Cindy Harrison and Joellen Killion, 2007, *Educational Leadership* 65(1), pp. 74-77. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 17
9. **Title:** *Educational Leadership*, 65(1)
Author(s): Susan Moore Johnson/ Morgaen L. Donaldson
Selection: "Overcoming the Obstacles to Leadership" (September, 2007) pp. 8-13
Credit: **Source:** "Overcoming the Obstacles to Leadership," by Susan Moore Johnson and Morgaen L. Donaldson, 2007, *Educational Leadership* 65(1), pp. 8-13. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 23
10. **Title:** *Educational Leadership*, 65(1)
Author(s): Heather Lattimer
Selection: "To Help and Not Hinder" (September, 2007) pp. 70-73
Credit: **Source:** "To Help and Not Hinder," by Heather Lattimer, 2007, *Educational Leadership* 65(1), pp. 70-73. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 19
11. **Title:** *Educational Leadership*, 65(1)
Author(s): Laura Lipton and Bruce Wellman
Selection: "How to Talk So Students Listen" (September, 2007) pp. 30-34
Credit: **Source:** "How to Talk So Students Listen," by Laura Lipton and Bruce Wellman, 2007, *Educational Leadership* 65(1), pp. 30-34. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 19
12. **Title:** *Educational Leadership*, 65(1)
Author(s): Eric Glover
Selection: "Real Principals Listen" (September, 2007) pp. 60-63
Credit: **Source:** "Real Principals Listen," by Eric Glover, 2007, *Educational Leadership* 65(1), pp. 60-63. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 19
13. **Title:** *Educational Leadership*, 65(1)
Author(s): Casey Reason and Lisa Reason
Selection: "Asking the Right Questions" (September, 2007) pp. 36-40
Credit: **Source:** "Asking the Right Questions," by Casey Reason and Lisa Reason, 2007, *Educational Leadership* 65(1), pp. 36-40. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 23
14. **Title:** *Educational Leadership*, 65(1)
Author(s): Cindy Harrison and Joellen Killion
Selection: "Ten Roles for Teacher Leaders" (September, 2007) pp. 74-77
Credit: **Source:** "Ten Roles for Teacher Leaders," by Cindy Harrison and Joellen Killion, 2007, *Educational Leadership* 65(1), pp. 74-77. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 17

EXHIBIT "A"

ASCD PUBLICATION(S):

1. **Title:** *Educational Leadership, 65(4)*
Author(s): Stephen Chappuis and Jan Chappuis
Selection: "The Best Value in Formative Assessment" (December, 2006/January, 2007) pp. 14-18
Credit: **Source:** "The Best Value in Formative Assessment," by Stephen Chappuis and Jan Chappuis, 2007, *Educational Leadership 65(4)*, pp. 14-18. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 6
2. **Title:** *Educational Leadership, 65(4)*
Author(s): Susan M. Brookhart
Selection: "Feedback That Fits" (December, 2006/January, 2007) pp. 54-59
Credit: **Source:** "Feedback That Fits," by Susan M. Brookhart, 2007, *Educational Leadership 65(4)*, pp. 54-59. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 7
3. **Title:** *Educational Leadership, 65(4)*
Author(s): Douglas Fisher, Maria Grant, Nancy Frey, and Christine Johnson
Selection: "Taking Formative Assessment Schoolwide" (December, 2006/January, 2007) pp. 64-68
Credit: **Source:** "Taking Formative Assessment Schoolwide," by Douglas Fisher, Maria Grant, Nancy Frey, and Christine Johnson, 2007, *Educational Leadership 65(4)*, pp. 64-68. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 6
4. **Title:** *Educational Leadership, 65(4)*
Author(s): Susan Christopher
Selection: "Homework: A Few Practice Arrows" (Dec/Jan, 2007) pp. 74-75
Credit: **Source:** "Homework: A Few Practice Arrows," by Susan Christopher, 2007, *Educational Leadership 65(4)*, pp. 74-75. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 4
5. **Title:** *Educational Leadership, 67(3)*
Author(s): Tony Winger
Selection: "Grading What Matters" (November, 2009) pp. 73-75
Credit: **Source:** "Grading What Matters," by Tony Winger, 2009, *Educational Leadership 67(3)*, pp. 73-75. © 2009 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 5
6. **Title:** *Educational Leadership, 65(4)*
Author(s): Stephen Chappuis and Jan Chappuis
Selection: "The Best Value in Formative Assessment" (December, 2006/January, 2007) pp. 14-18
Credit: **Source:** "The Best Value in Formative Assessment," by Stephen Chappuis and Jan Chappuis, 2007, *Educational Leadership 65(4)*, pp. 14-18. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 6
7. **Title:** *Educational Leadership, 65(4)*
Author(s): Robert J. Sternberg
Selection: "Assessing What Matters" (December, 2006/January, 2007) pp. 20-26
Credit: **Source:** "Assessing What Matters," by Robert J. Sternberg, 2007, *Educational Leadership 65(4)*, pp. 20-26. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 9

8. **Title:** *Educational Leadership*, 65(4)
Author(s): Susan M. Brookhart
Selection: "Feedback That Fits" (December, 2006/January, 2007) pp. 54-59
Credit: **Source:** "Feedback That Fits," by Susan M. Brookhart, 2007, *Educational Leadership* 65(4), pp. 54-59. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 7
9. **Title:** *Educational Leadership*, 65(4)
Author(s): Heidi Andrade
Selection: "Self-Assessment Through Rubrics" (December, 2006/January, 2007) pp. 60-63
Credit: **Source:** "Self-Assessment Through Rubrics," by Heidi Andrade, 2007, *Educational Leadership* 65(4), pp. 60-63. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 6
10. **Title:** *Educational Leadership*, 65(4)
Author(s): Douglas Fisher, Maria Grant, Nancy Frey, and Christine Johnson
Selection: "Taking Formative Assessment Schoolwide" (December, 2006/January, 2007) pp. 64-68
Credit: **Source:** "Taking Formative Assessment Schoolwide," by Douglas Fisher, Maria Grant, Nancy Frey, and Christine Johnson, 2007, *Educational Leadership* 65(4), pp. 64-68. © 2007 by ASCD. Learn more about ASCD at www.ascd.org.
Fee: \$ 6